

I am a multidisciplinary creative lead and product designer with more than decade of experience developing original concepts into strategic, award-winning design solutions for clients, including Blackboard, Capital One Financial, the Centers for Disease Control and Prevention, Cushman & Wakefield, CVS Pharmacies, FAO Schwartz, Gannett, General Electric, Home Depot, MasterCard, Mitchell Gold + Bob Williams, the National Institutes of Health, Navy Federal Credit Union, Pantone, the Robert Wood Johnson Foundation, Sapient Nitro, and USA Today.

EXPERIENCE

PRODUCT DESIGN & DIRECTION

SR. VISUAL DESIGNER
FREELANCE CONSULTANT

As an embedded member of the digital team, I partner with clients, researchers and developers to launch exceptional experiences utilizing Figma to deliver documentation and code snippets (CSS) for collaborative review in FigJam. For Sentara Healthcare, I assisted with the web redesign effort for both the patient and provider portals, and designed an online interactive timeline encompassing nearly 250 years of healthcare milestones and advancements utilizing components from the newly established design system used by Sentara's portfolio of digital properties.

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Lead the design of the Sentara corporate milestone microsite
- ✓

Assisted with the redesign of Sentara's Patient & Provider portals
- ✓

Manage creative for client meetings and project status presentations
- ✓

Support the retouch and optimization of images and documents
- ✓

Partner with third party vendors to standardize assets and delivery processes
- ✓

Assist with the design and documentation of UI components for mobile and web
- ✓

Work on various new mobile features, flow diagrams and content screens
- ✓

Design logos and graphics for various initiatives, products, and celebrations

NOVEMBER 2021 – PRESENT

SR. UX DESIGNER (VISUAL)
NAVY FEDERAL CREDIT UNION

As a member of the UX Design Team at Navy Federal Digital, I partnered with product ownership, user research and development teams, in an agile environment, to deliver superior products with enhanced feature functionality, clearly communicated messaging, and appealing visuals based on design principles and current best practices.

OCTOBER 2017 – NOVEMBER 2021

ADJUNCT PROFESSOR
FROSTBURG STATE UNIVERSITY

As a member of the Design department, I created a curriculum that included initial research and style execution, wireframing, workflow diagramming, rapid prototyping, user testing, and visual design. I led weekly lab-style classes structured to maximize student involvement and learning, which included weekly surveys to measure course accuracy and identify additional learning opportunities.

SPRING 2018 SEMESTER

SR. ART DIRECTOR
PALLADIAN PARTNERS

As an Art Director for Palladian Partners, I worked on a range of digital design for web and social media campaigns, including the design of responsive web layouts and page templates, and social media graphics, videos and GIF animations. I also supported a broad range of print products and publications for various national health institutes.

OCTOBER 2016 – AUGUST 2017

SR. UX/VISUAL DESIGNER
FREELANCE CONSULTANT

As a Freelance UX Consultant for clients including the EOP Office of Budget & Management, the Franklin Institute, and Neustar, I worked on a range of user experience design for mobile and desktop products, including the design of responsive web sites, and analytics dashboards.

MARCH 2015 – SEPTEMBER 2016

SR. DIGITAL DESIGNER
BLACKBOARD INC

As a Senior Digital Designer for Blackboard, I created a range of digital and print products, including the design of responsive web layouts and templates. In addition, I supported on-going, marketing initiatives and promotional events through the design of collateral and email templates.

OCTOBER 2014 – MARCH 2015

SR. VISUAL DESIGNER
SAPIENT

As an Art Director and Senior Visual Designer for Sapient, I worked on a range of digital, customer-focused experiences, including the design of responsive web layouts or new and existing web sites. In addition, I supported on-going, blue chip client work through responsive web UI layout designs and enhancements.

APRIL 2014 – JUNE 2014

ART DIRECTOR/UX DESIGNER
CAPITAL ONE

As an Art Director and Digital UX Designer for Capital One, I worked on a range of digital, B2C and B2B products, including new and existing native applications. Working with various sprint teams, and utilizing current design software and best practices, I supported UI and UX needs for both iOS devices: tablet and mobile phone.

APRIL 2013 – MARCH 2014

MOBILE UX DESIGNER
GANNETT DIGITAL

As a Mobile UX Designer with Gannett Digital, I worked with product managers and developers (back-end and front-end) to create highly usable, stylish, visually appealing, and intuitive user experiences. I supported 18 local broadcast properties with periodic brand updates and enhancements, across platform, including mobile web and native applications (Android/iOS).

OCTOBER 2012 – APRIL 2013

AWARDS & RECOGNITION

- 2017 GD USA Web Design Award
- 2011 Gold ADDY Award
- 2006 GD USA Inhouse Design Award

SOFTWARE & SKILLS

